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FOR IMMEDIATE RELEASE

**AMBER GENET NAMED NEW VICE PRESIDENT AND COO OF OHIO & ERIE CANALWAY COALITION**

**AKRON, Ohio** (March 6, 2019) – The Ohio & Erie Canalway Coalition has hired Amber Genet as its new vice president and chief operating officer. Genet is the first person to hold this position within the organization.

The vice president and COO role was created this year to help support the organization as it continues its mission of protecting, preserving, developing, and enhancing the historical, natural and recreational resources along the route of the Ohio & Erie Canal.

“We are excited to welcome new talent to our team as the Ohio & Erie Canalway Coalition grows,” said Dan Rice, president and CEO of the organization. “Amber is an excellent addition to the team, with a wealth of knowledge and experience that will support our organization as it continues to serve our communities along the Ohio & Erie Canalway and Towpath Trail.”

Amber holds dual bachelor degrees in public relations and business communication from The University of Akron, where she also completed her Masters in Communication. Her past work experience includes recent roles at Westfield Insurance and Barberton Community Foundation, in event planning, marketing, and communication roles. She is an active member of the community, including serving as a member of Leadership Akron’s Class 34, Torchbearer (Class of 2010), and United Disabilities Services Board, and is distinguished with many awards, including Summit County Historical Society’s 2017 Woman of the Year in Creativity and Greater Akron Chamber’s 2014 30 for the Future Award.

“I couldn’t be happier to be joining such a well-respected organization,” Genet said. “This opportunity allows for a meaningful way to mesh my passion for community with the OECC’s mission. I look forward to strengthening partnerships as well as bringing awareness to this wonderful resource.”

For more information about the Ohio & Erie Canalway Coalition mission, events, projects, and staff, visit [www.ohioerieczanal.org](http://www.ohioerieczanal.org).

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*The Ohio & Erie Canalway Coalition is a recognized leader across the region, developing the Ohio & Erie Canal Towpath Trail and its connector trails in Summit, Stark, and Tuscarawas Counties, while leveraging resources and stimulating community and economic development.*